

Agenda

Economic Development Advisory Board Marketing / Outreach Subcommittee

Date/Time: Tuesday, February 25, 2014
7:30 AM

Location: City of Mesa Office of Economic Development
Mesa City Plaza Building
20 E. Main Street, Suite 200
Mesa, AZ 85201

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| 1. Chair's Call to Order | James Christensen |
| 2. Introductions | James Christensen |
| 3. Items from citizens present | James Christensen |
| 4. Present and discuss role of subcommittee | Kim Lofgreen |
| <ul style="list-style-type: none">• Assist in recruiting Event Sponsorships• Assist in recruiting Business Attraction Fund Sponsorships• Assist by providing Retention, Expansion and Attraction Referrals, and Relationship Connections• Act as a Marketing Sounding Board when additional input is requested | |
| 5. Other Business | |
| <ul style="list-style-type: none">• Next meeting date and schedule• Reminder of Open Meeting Laws | James Christensen
Kim Lofgreen |
| 6. Adjournment | James Christensen |

List of Members:

- James Christensen, Gateway Bank (Chair)
- Terry Benelli, NEDCO
- Sally Harrison, Mesa Chamber of Commerce
- Tony Siebers, Benedictine University
- Natascha Ovando Karadsheh, Karadsheh Consulting